



Participation and Demographics



1,608
Total Attendees



3 Cities



1,164 certificates issued to date



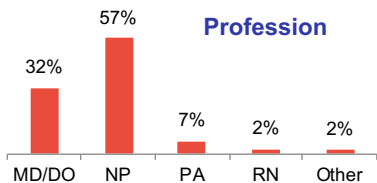
581
On Site



1027
Simulcast / Virtual Symposium

This education has the potential to impact **250,848 patients** with Atopic Dermatitis on an annual basis.

3,216–6,432
Patients Weekly



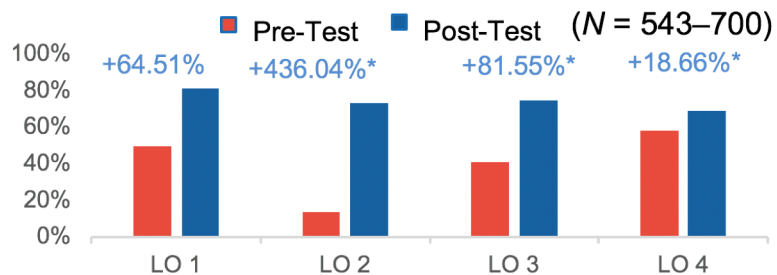
Attendee Patient Care Focus: 95%

2018 Symposium/Simulcast	Date	Attendees	Assessment Participants	Percentage Participants
Baltimore, MD	5/5/18	218	181	83%
Baltimore, MD Simulcast	5/5/18	372	180	48%
Birmingham, AL	5/19/18	195	176	90%
Raleigh, NC	6/16/18	168	139	83%
Virtual Symposium	6/23/18	655	290	44%
Total		1608	966	66%

Atopic Dermatitis: New Insights, New Therapies

Learning Gains Across Objectives

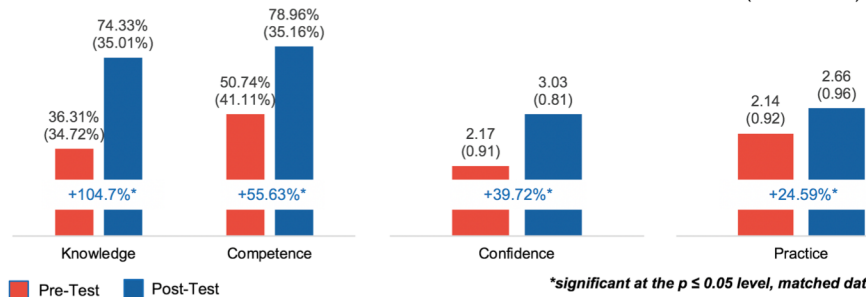
*significant at the $p \leq 0.05$ level, matched data



- ❖ **65% Improvement:** Review and characterize the clinical features of atopic dermatitis (AD).
- ❖ **436% Improvement:** Discuss the current immuno-pathophysiology of AD.
- ❖ **82% Improvement:** Identify strategies for comprehensive treatment of atopic dermatitis in pediatric and adult populations.
- ❖ **19% Improvement:** Evaluate the clinical application of emerging therapies including topical and targeted biologic agents in the management of AD.

Learning Domain Analysis

(N = 501-588)



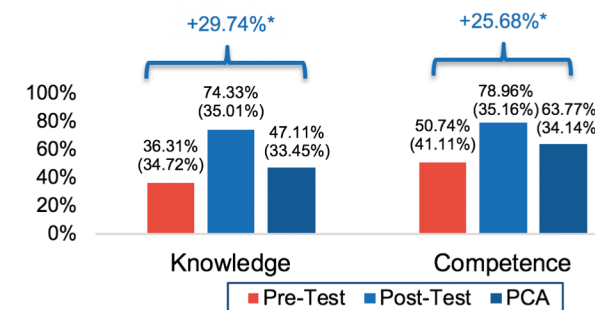
- ❖ Learners improved their proficiency most strongly in the Knowledge and Competence domains (56%–105%).
- ❖ Learners substantially (40%) increased their reported Confidence in their ability to manage patients with moderate-to-severe atopic dermatitis.
- ❖ In the Practice domain, there was also a substantial (25%) increase in reported intent to use systemic therapy for patients with moderate-to-severe atopic dermatitis.

4-Week Retention Analysis

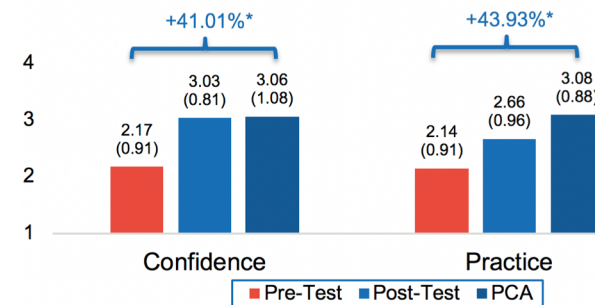
LEARNING RETENTION: Net gains were measured from Pre-Test to the Post Curriculum Assessment (PCA) in all learning domains. Unmatched t-tests showed that the net gains in all domains were significant.

*significant at the $p \leq 0.05$ level; unmatched data

N=225



N=225



Score slippage was observed in Knowledge and Competence from Post-Test to PCA. Confidence and practice strategy ratings increased significantly.

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