

# CONVERSATIONS IN PRIMARY CARE

**Live Virtual Conferences** 



# Addressing the Challenges of Acne

Final Live Outcomes Report for Galderma – Grant #591 April 1, 2020

### **Executive Summary**

- This activity focused on helping learners to understand the evolving pathophysiology of acne, how to target therapy to disease severity, and minimize scarring.
- 835 attendees in multiple professional specialties were reached in this program.
- 835
  Total
  Attendees



Improvement across all learning domains was noted ranging from 19% to 129%. Overall, the program improved the ability of learners to care for patients with Acne.

### Engagement

Attendance Timeline

#### **Activity Date: Saturday, December 7, 2019**

- ❖ 3.0 hour CME/CE live online CME/CE Activity
- Average of 634 learners online throughout the day
- 16,050 pre/post test responses 47% avg response rate
- 169 Attendee questions for the Faculty

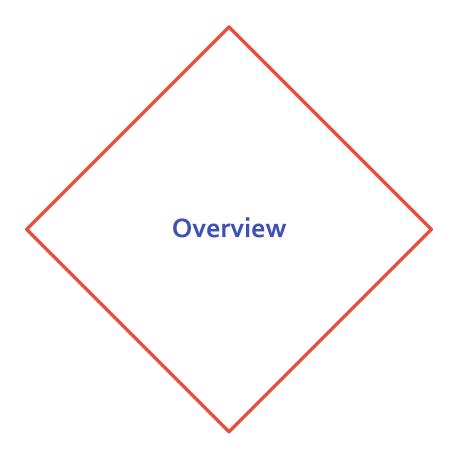
# Lecture 1 Lecture 2 Lecture 3 Insomnia

619 out of 835 live attendees (74%) achieved an engagement score of 9/10 or 10/10

### Persistent Gaps

- Though improvements were observed, learners demonstrated persistent gaps in the several areas including:
  - Recognition of the pathophysiology and clinical presentation of acne
  - Matching therapy to disease severity and scar prevention strategies

The post-test and 4 week follow up scores regarding the management of patients with Acne, signifies a clear gap in knowledge and an unmet need among clinicians. It continues to be an important area for future educational programs.





### **Learning Objectives**

- Summarize the pathophysiology and risk factors for acne vulgaris
- Describe the clinical presentation of acne vulgaris including racial differences
- Incorporate current treatment approaches for mild, moderate and severe acne into clinical practice
- Utilize scar prevention strategies in patients with acne vulgaris



#### **Course Director**

#### **Gregg Sherman, MD**

Chief Medical Officer
National Association for Continuing
Education
Plantation, FL

#### **Faculty**

#### Mercedes E. Gonzalez, M.D.

Medical Director, Pediatric Dermatology of Miami Clinical Assistant Professor | Dr. Phillip Frost Department of Dermatology

University of Miami Miller School of Medicine and Clinical Assistant Professor Herbert Wertheim College of Medicine, Florida International University
Miami, FL

#### **Activity Planning Committee**

Gregg Sherman, MD

Michelle Frisch, MPH, CCMEP

Sandy Bihlmeyer M.Ed

Daniela Hiedra

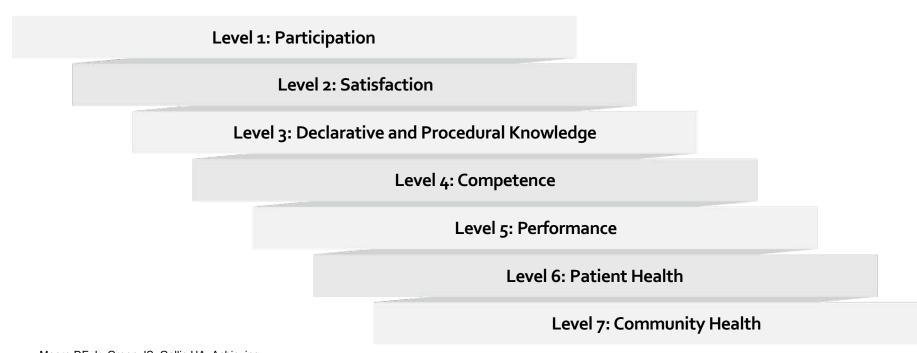
Joshua F. Kilbridge

Deborah Paschal, CRNP



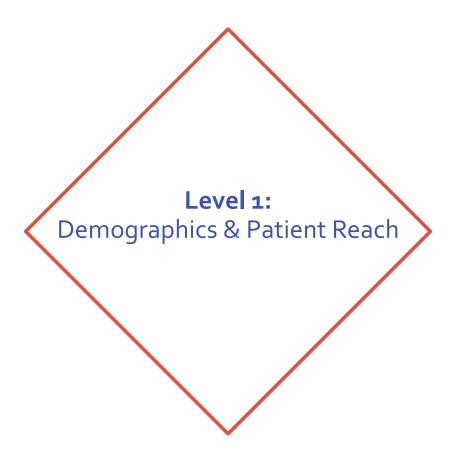
#### **Levels of Evaluation**

Consistent with the policies of the ACCME, NACE evaluates the effectiveness of all CME activities using a systematic process based on Moore's model. This outcome study reaches Level 5.



Moore DE Jr, Green JS, Gallis HA. Achieving desired results and improved outcomes: integrating planning and assessment throughout learning activities. J Contin. Educ. Health Prof. 2009 Winter;29(1):1-15







# 2019 Conversations in Primary Care Participation and Engagement Summary

#### **Activity Date: Saturday, December 7, 2019**

- 3.0 hour CME/CE live online CME/CE Activity
- Average of 634 learners online throughout the day
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- 169 Attendee questions for the Faculty

835

**Total Live Attendees** 

#### **Persistent Live Audience Engagement**

619 of 835 live attendees (74%) Engagement Score = 9/10











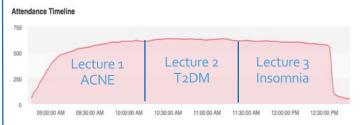


#### **Engagement Score Index Contributors:**

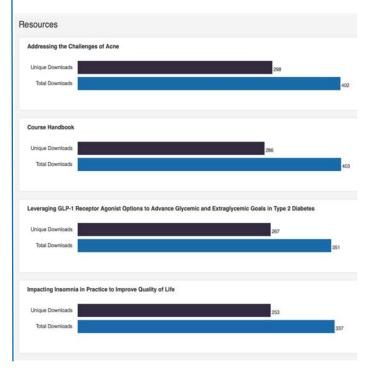
- Length of time watching the webcast (up to 4.5)
- Number of ARS Questions answered (up to 2.0)
- Number of questions asked (up to 1.5)

- Number of complementary resources viewed (up to 1.0)
- Number of widgets opened on the console (up to 1.0)

#### **Attendance Timeline**

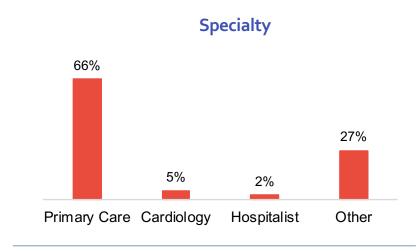


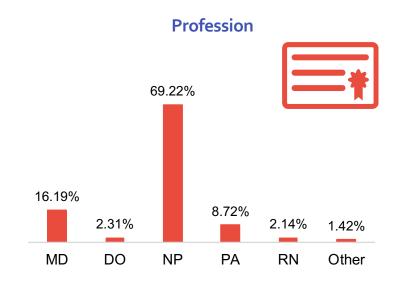
#### Slide Set Downloads



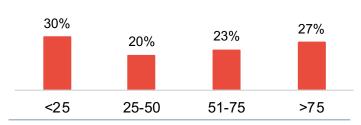


### **Level 1: Participation**



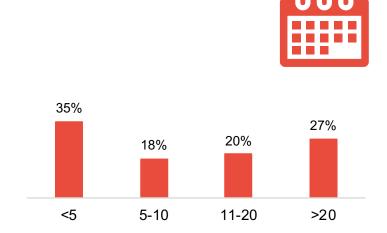


# Number of patients you personally see each week, in any clinical setting



**Patient Care Focus: 92%** 

#### **Years in Practice**









## Level 2 (Satisfaction)



99% rated the activity as excellent



98% indicated the activity improved their knowledge



97% stated that they learned new and useful strategies for patient care



92% said they would implement new strategies that they learned

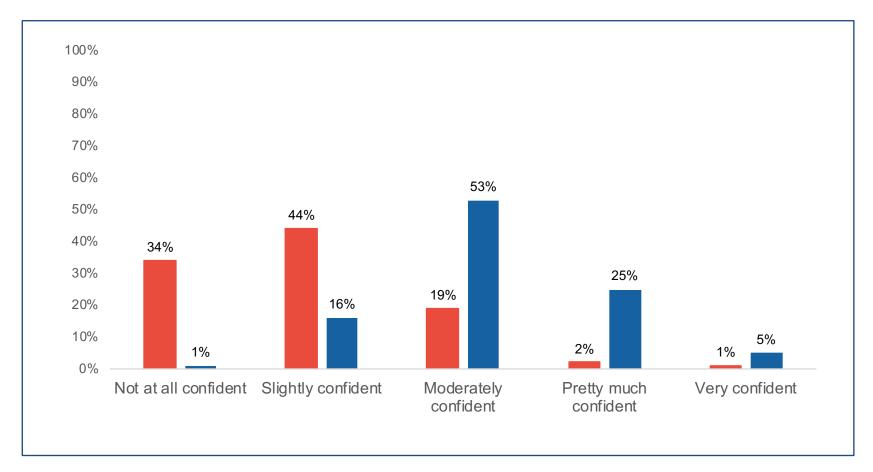


98% said the program was fair-balanced and unbiased



# How confident are you in your ability to match acne therapy to severity of disease?

Learning Domain: Confidence

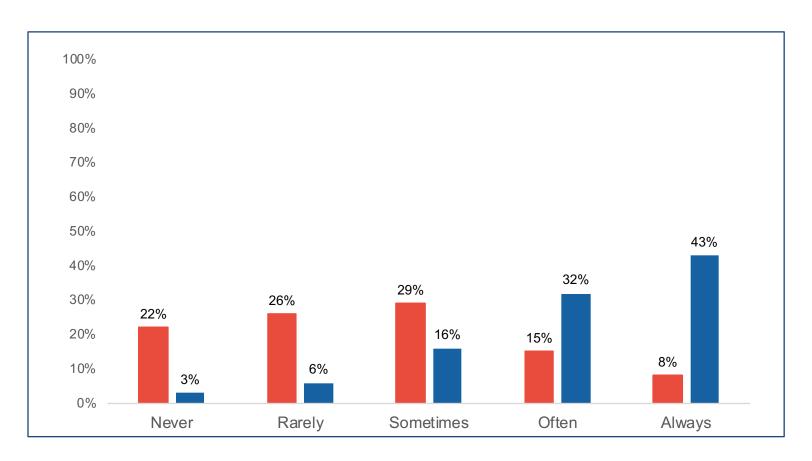


N = Pre: 352 Post: 324



# How often do you use strategies to prevent scarring in patients with acne?

Learning Domain: Practice



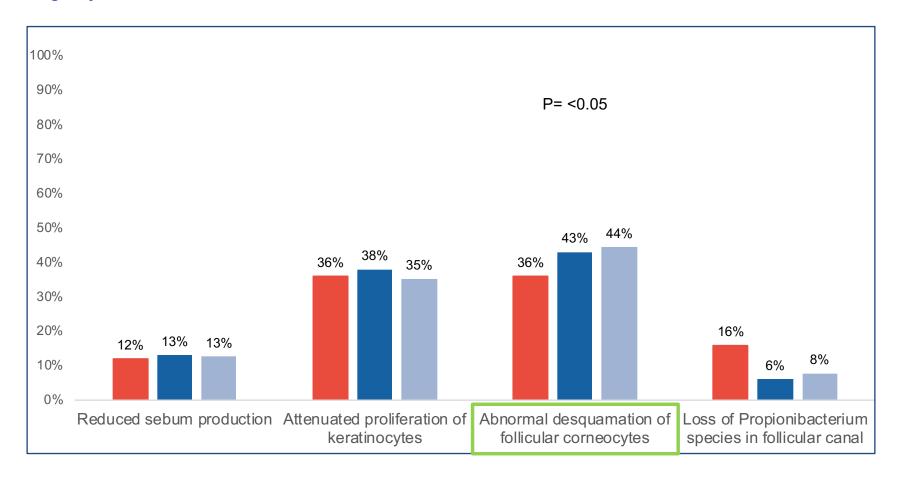
N = Pre: 339 Post: 326



# Which of the following is a key mechanism in the pathogenesis of acne?

Learning Domain: Knowledge

Learning Objective: 1



N = Pre: 311 Post: 349 PCA: 230

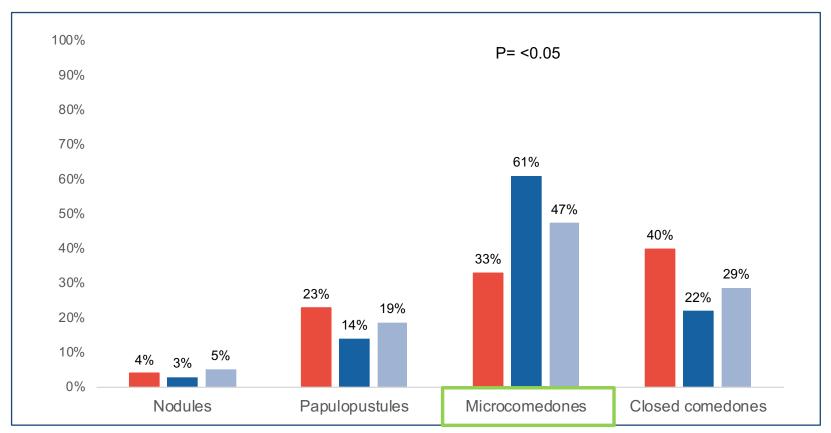
Pre to Post Change 19%
Pre to PCA Change 22%



# Which of the following are precursor lesions in the pathogenesis of acne?

Learning Domain: Knowledge

Learning Objectives: 2



N = Pre: 330 Post: 334 PCA: 230

Pre to Post Change 85%
Pre to PCA Change 42%

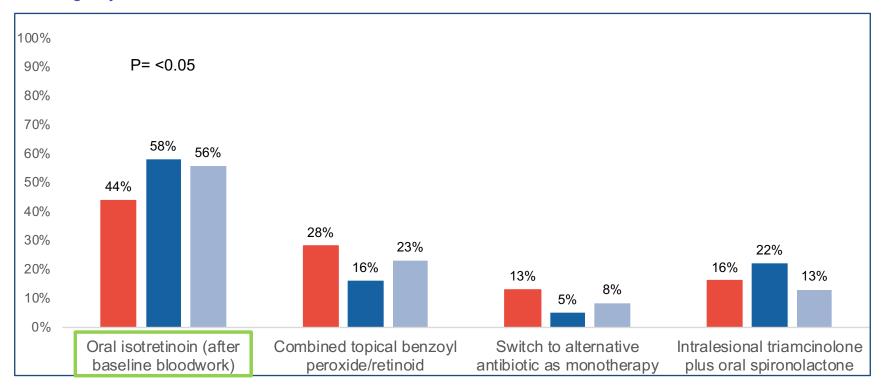


19 y/o man with history of acne since puberty presents with numerous painful cysts, inflammatory papules/pustules, open and closed comedones on face and back. Previous Rx: Topical antibiotics, topical retinoids, Current Rx: Oral antibiotics, topical retinoid. When stops antibiotics, acne flares.

What might be an appropriate next step in treatment for this patient?

Learning Domain: Competence

Learning Objectives: 3



Pre to Post Change 32%
Pre to PCA Change 27%

N = Pre: 329

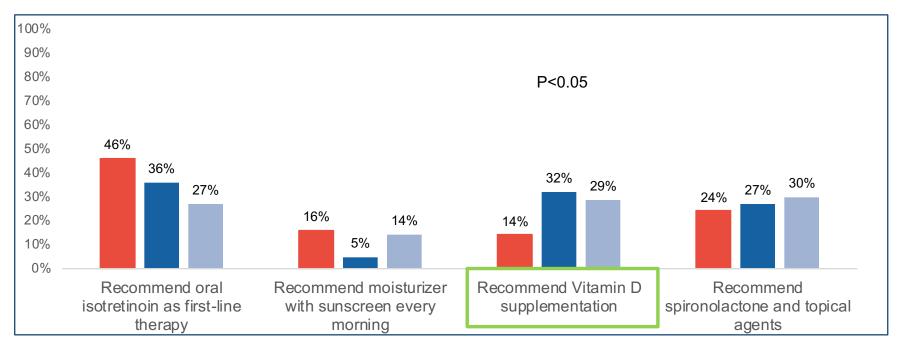
Post: 315 PCA: 230



35 y/o woman presents with recent worsening of acne. Had acne in puberty, then resolved until recently. Acne worsens around menses. No other medical history. Examination identifies moderate inflammatory lesions on chin and forehead. She says she is more worried about scarring and hyperpigmentation than she is about the acne.

All of the following strategies may be appropriate for this patient and reduce risk for scarring except?

Learning Domain: Competence Learning Objectives: 2, 3, 4



N = Pre: 342 Post: 344 PCA: 230

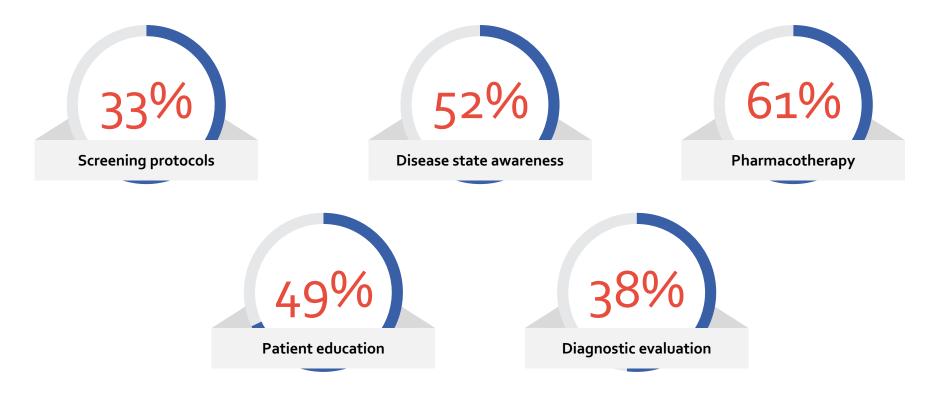
Pre to Post Change 129%
Pre to PCA Change 107%



(4-week Post Assessment)

Please select the specific areas of skills, or practice behaviors, you have improved regarding the treatment of patients with acne since this CME activity.

(Select all that apply.)

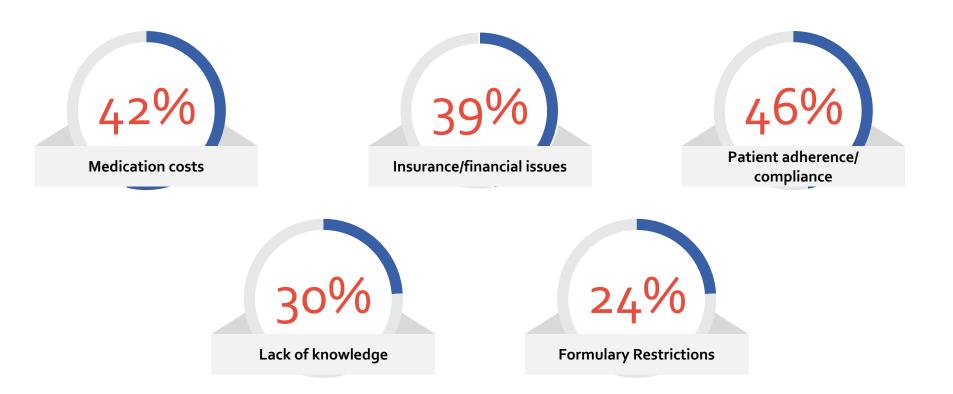


Sample Size: N = 230



(4-week Post Assessment)

What specific barriers have you encountered that may have prevented you from successfully implementing strategies for patients with acne since this CME activity? (Select all that apply)



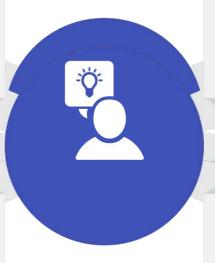
Sample Size: N = 230



# **Participant Educational Gains**

Improved recognition in the pathogenesis of Acne

Increased competence in identifying appropriate treatment for a patient with acne



Greater awareness of the clinical presentation and precursor lesions in the development of acne

Greater awareness of scar prevention strategies in the management of acne



## Persistent Educational Gaps After 4 Weeks

Recognition of the pathophysiology of acne

Clinical presentation of acne



Scar prevention strategies

Competence and Confidence levels in the ability to match therapy to severity of disease remain low



# **Key Take-home Points**

Participants in this program care for approximately 3,750 patients with acne weekly or 195,000 patients on a yearly basis.

92% of learners are engaged in direct patient care and 91% reported that they will implement new strategies they learned



After 4 weeks, participants reported improved skills regarding the treatment of patients with Acne: 61% pharmacotherapy, 52% disease state awareness, and 49% patient education

Significant reduction in learners reporting being not at all or slightly confident in their ability to match acne therapy to severity of disease.

